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This image shows a blank, aged, cream-colored page, likely an endpaper or flyleaf of a book. The paper has a slightly textured appearance with some minor discoloration and dark smudges, particularly along the bottom edge. A small, dark, irregular mark is visible near the top center. The left edge of the page shows the binding of the book.

PLainfield 6-1013

General Information

ORDER EARLY

Orders are reserved strictly in rotation and are forwarded when requested or as danger of frost passes. Unless otherwise instructed, roots will be forwarded for this latitude May 1st to 20th, and plants after May 15, unless requested sooner, at customer's risk. It will assist materially in filling orders at the proper time if customers will specify the approximate time they wish to have roots shipped. For this latitude the best time to plant is May 20th to June 15th.

PRICES QUOTED

Prices quoted are for strong divisions of field-grown roots which have not been used for propagation, and include the prepayment of postage on retail orders over \$2.00. On orders of less amount than \$2.00 a charge of 10 cents is made for postage and packing, which please include. The same applies to green plants. I make the usual discount to the wholesale trade. On wholesale orders, forwarding charges are paid by purchaser.

TERMS

Unless otherwise arranged, cash must accompany all orders. If it is desired to have shipment made C. O. D., then 25 per cent of the purchase price should accompany the order. Orders will be reserved upon payment of 25 per cent cash at time order is given, balance C. O. D. when shipped. Please remit by check, money or express order or post office order. Remittance with order. I prepay transportation on all retail orders. Tubers will be shipped after April 1st unless otherwise specified.

GUARANTEE

While every care is exercised in digging, planting and packing, that none should be mixed, no guarantee is given other than to replace any stock that may prove not true to name. If shipment does not arrive in good condition, please notify me at once, returning the roots, which will be immediately replaced, and if any dahlia root does not show signs of growth within four weeks after planting, please return it and the same will be replaced free of charge. I recommend and use green plants, but cannot be responsible for losses in plants after they are set out. There are so many things that can happen to them not my fault or the fault of the plant that I cannot accept responsibility of replacing plants. However, my experience with plants is entirely satisfactory.

ERRORS

In the rush of the shipping season errors are possible to occur, and, like all human beings, I am apt to make a mistake. However, I will consider it a favor to be notified at once, so that I can rectify the same. If you have a complaint, tell me first. If you like my treatment, tell others.

Be sure to sign your order, writing your name and address plainly, including street number, city, county and State; and **ORDER EARLY**.

"Roots" referred to in this Catalogue are what were formerly called "tubers."

For those who would like a very choice collection of twelve named varieties, and are willing to leave the selection to me, I make the following offers. These will be big values for the money, and are sure to please you.

I will send twelve strong roots of extra fine Dahlias (my own selection) for \$25.00 per dozen, \$20.00 per dozen, \$15.00 per dozen, \$10.00 per dozen and \$5.00 per dozen, each labeled, no two alike, prepaid.

PLANTS: ½ the price of tubers

JOIN THE AMERICAN DAHLIA SOCIETY

Initiation fee and first year's dues, \$2.00

Write C. Louis Alling, Secretary, 251 Court St., West Haven, Conn.

1935 NOVELTIES 1935

SMITH'S WATCHUNG DAHLIAS

Watchung-Beau, Cac. (207)\$5.00 \$10.00

A very startling cactus of bright-red with yellow reverse. At Pluckemin Show the Cut-Flower-Market-Growers raved about this dahlia which means that it is striking, good stem, shipper, grower and prolific. The flower is about six inches.

Watchung-Belle, I.D., (204)..... 5.00 10.00

This is a very large phlox-pink with petal formation like Sunrise but plant habit is perfect.

Watchung-Medal, F.D., (208)... 5.00 10.00

An improved F. W. Butler — being more stocky and less variable in flower-color which is old-gold mottled brown.

Watchung-Pearl, F.D., (146)..... 5.00 10.00

Which was named pearl by mistake. It is pearl with autumn shadings but bright therefore unusual.

Watchung-Prize, F.D., (202)..... 5.00 10.00

Here is a lavender that is large and not tricky and in this class, I believe the best to date in every way.

Watchung-Ruby, I.D. (7X)..... 5.00 10.00

This is the red that has been watched by experts for two years and in spite of an already full red field this dahlia has a place. I believe this is the best red informal decorative to date.

Watchung-sensation, I.D. (201) 5.00 10.00

This dahlia will have to be classified as an informal-decorative but is really chrysanthemum form. It is a champagne-color and huge. This is the dahlia that was my choice for achievement winner.

Watchung-Star, I.D., (106)..... 5.00 10.00

This is a buttercup-yellow flower, 10 inch in size with 10 inch stem. While there are many yellows there are few of this shade and I know of none the equal of this one.

Watchung-Supreme, F.D., (200) 5.00 10.00

The shadings of this dahlia are like Amelia Earhart which in this class makes it a novelty of great importance.

DERRING-DO DAHLIAS

"CLASSIC"

For a long time "The Elite" have asked for a refined dahlia—flesh-pink informal decorative, more flesh than pink, one that both for exhibition and cut-flower size. At last it is here, a has no peer, hence the name "CLASSIC".

The above is a re-print of my ad. before the "Write-ups" and it is therefore comforting to introduce a dahlia that has the approbation of recognized authority.

Mr. Hart states in his "DAHLIA REVIEW" the following:

"It was the best novelty in the 1933 Brooklyn Show and not since the introduction of Marg. Wilson in 1924 has such a distinctive pastel shade been shown. The color is warm, very definite but very light pink, almost flesh color. Unlike some pastel shades it is attractive in full sunlight and under artificial light as well. An outstanding grower."

At the A.D.S. Trial Grounds at Storrs, it won a Certificate of Merit and was "The most out-standing superb growth."

Plants \$5.00 Roots \$10.00

DERRING-DO BOUQUET (No. 8)

This is a small burnt-orange cactus flushed pink that is so superb that it has the distinction of being the first of my introductions to be named DERRING-DO in spite of a desire to hold that name for a large type. It is a clean grower and good bloomer or it never would have received that name.

Plants \$1.50 net Roots \$3.00 net

GENERAL LIST

	Plants	Roots
Adda Patterson, S. C. White.....		.50
Amelia Earhart, S. C. Coral	2.00	4.00
Andrea Ericson, I. D. White.....	.50	1.00
Asbury Park, F. D. Copper, Salmon & Old-rose50	1.00
Bagdad, I. D. Scarlet-red75
Bon Ton, S. C. Rich Crimson-red	1.25	2.50
Champoege, F. D. Golden-amber & Rose-pink75	1.50
Dorothy Stone, I.D., True-pink50	.50
Dr. John H. Carman, F. D. Tyrian-rose.....	.50	.50
Dwight W. Morrow, I. D., Rich-crimson-red..	.75	1.50
Eagle Rock Wonder, I. D. Orange & Gold.....	.50	1.00
Eagle Rock Fantasy, I.D., Mallow Pink, plants only	5.00	
Edward Thos. Bedford, I. D. Cerice-purple50	1.00
Elite Glory, F. D. Rich red50
Elkridge, I. D. White50
Emanuel's Beauty, F. D. Flame-red & Yellow		.50
Florence Louise, S. C. Citron-yellow orchid tints	1.00	2.00
Fort Monmouth, I. D., Rich claret.....	.50	1.00
Frank Miller, I. D. Light-chrome-yellow.....		.50
Frau O'Bracht, S.C., Pale primrose50	1.00
F. W. Butler, F.D., Old-gold & Roman-brick-red	1.00	2.00
Goodnight, I.D., Ox-blood red maroon.....	1.00	2.00
Golden Goblet, F.D., Rich golden ocher, a fine free bloomer	2.50	5.00
Ida Perkins, F.D., White with Cream.....	.75	.75
Jean Keefer, I. D. Rose, Pink & Mauve50	1.00
Jean Keer, F. D. cut-flower wonder, white..		.25
Jean Trimbee, S. C., Dark-violet & Petunia ..	.50	1.00
Jersey's Beauty, F. D., True Pink.....		.25
Jersey's Beacon, F. D., Scarlet & Buff.....		.25
Jersey's Glory, F. D., Yellow-orange75
Jersey's Ideal, F. D., Light-Phlox-purple75
Jersey's Majestic, I.D., Salmon, old-rose....	1.50	3.00
Jim Moore, I. D., Yellow & Salmon75
Josephine G. I. D., Rose-pink50
Katherine Cole, F.D., Pink and cream.....	.50	1.00
Kathleen Norris, I. D., Rose-pink50
Lincoln G. Dickey, S.C., Primrose yellow, decided rose suffusion	1.75	3.50
Mable Douglas, I. D., Clear pastel lavender	1.50	3.00
Marg. W. Wilson, I. D., Phlox-pink & White ..		.25
Monmouth Champion, F.D., Orange & Flame ..		.50
Mrs. Alfred B. Seal, I.D., Violet-rose50
Mrs. I. De Ver Warner, Lilac-rose25
Mrs. John C. Metzger, F.D., White, Best cut-flower	1.25	2.50
Olive Robinson, C., Bright medium-pink....		.75
Omar Khayyam, F.D., Chinese red, shading to orange, plants only	2.00	
Perk, S.C., Bright rich red	1.00	2.00
Prince of Persia, I.D., Immense red or glowing crimson	2.50	5.00
Princetonian, I. D., Light-orange-yellow & coral-pink	3.75	7.50
Rising Sun, F.D., Yellow & Fire-red50
Rose Fallon, F.D., Pure Old-gold.....		.25
Rotfeuer, Str. C., Bright Scarlet50
Rudy Vallee, S.C., Reddish-apricot & Gold....	.50	1.00
Sanhican's Queen, F. D. Apricot & Tan50
Satan, S.C., Flaming-scarlet with Orange-salmon	1.50	3.00
Shahrazad, I.D., Deep Pink, goes excellent with K. Noris	2.50	5.00
Snowdrift, F.D., White35
Star of Bethlehem, Str., C. White50	1.00
The Commodore, I.D., Lemon-yellow50	1.50
Thos. A. Edison, F.D., Royal-purple50
Treasure Island, F.D., Apricot, Gold & Rose ..		.75
Trentonian, F.D., Blending of Reddish Bronze, Old Gold and Amber Copper.....		.50
Valentino, F.D., Salmon, Pink & Cream50
Violet Wonder, F.D., Rich violet-purple50
Watchung Radiance, F.D., Buff-pink50	1.00
Watchung Smoke, I.D., Pink & Silver-gray..	1.00	2.00
Watchung Sunset, I.D., Rosey-lavender & red50
Watchung Sunrise, I.D., Amber, edged pink ..		.75
White Wonder, I.D., White	1.00	2.00
W.H.T., F.D., Old-rose, (Jersey's Beauty Form)50
Will Rogers, I.D., Dark & Light Lavender....		.50
Windham Glory, F.D., Deep-gold50
Yellow Wonder, I.D., Deep-yellow75	1.50